

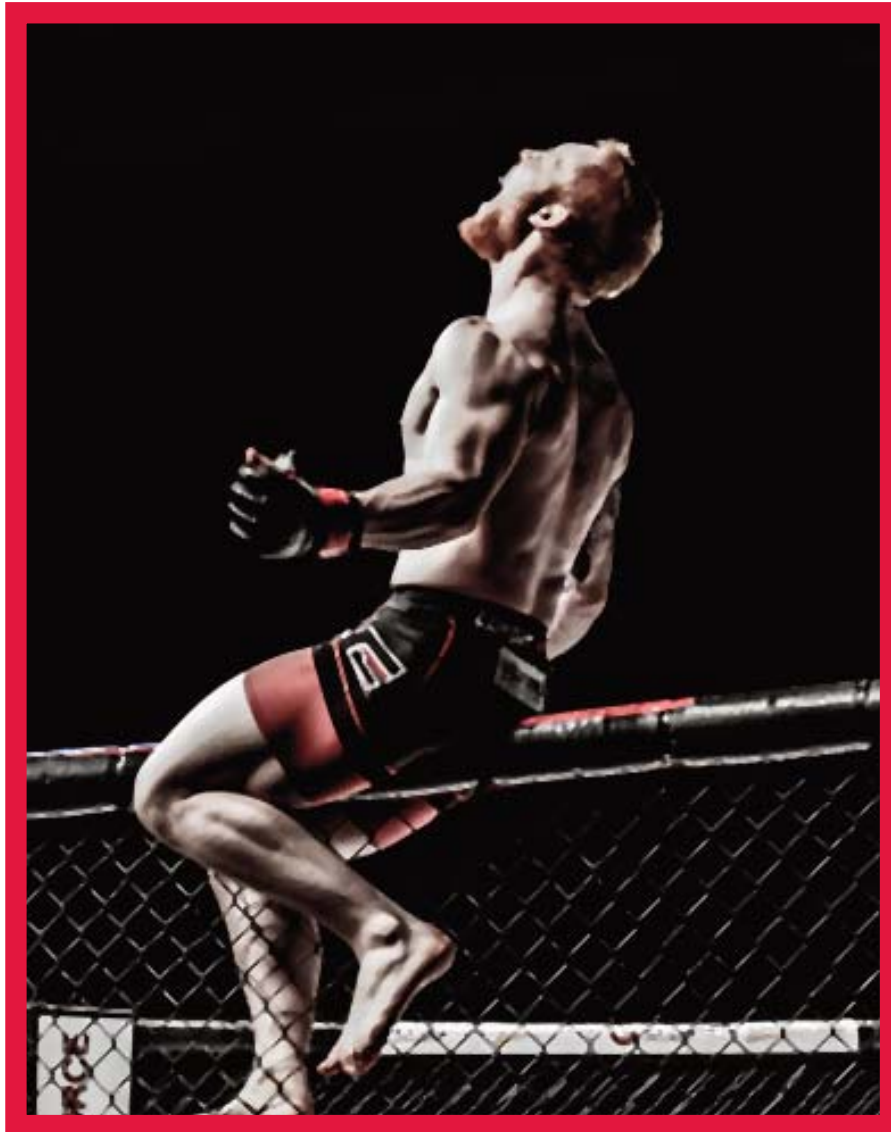


BC MMA

BRITISH CHALLENGE MIXED MARTIAL ARTS

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**BCMMA is East Anglia's Premier
Mixed Martial Arts Promotion
working for the fighters and the fans**

Where Champions are Grown...



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ABOUT US

- **BCMMA** was founded in 2012 and to date we have put on 16 Mixed Martial Arts in and around the Colchester area, each one better than the last.
- **BCMMA** is now run by a partnership of former pop star Craig Powell and MMA veteran Jack 'The Stone' Mason who are both extremely passionate about the sport and future growth of MMA.
- **BCMMA's** home now is at Charter Hall, Colchester which is a prestigious local venue with tiered and floor seating and has the capacity to seat 1,001 fans in the arena.
- **BCMMA** also stream each event live and free on Youtubeworldwide. Viewing figures are already in the tens of thousands and will continue to grow as the event progresses.
- **BCMMA** are in partnership with the UKMAF and Safe MMA which are governing bodies that have been put in place to ensure the safety of all competitors on our events through strict medical procedures, commissioning and qualified officials.
- **BCMMA** have an ever growing following in the local Colchester and Essex area and are now reaching vast audiences in the UK too.

GOALS

Mixed Martial Arts is the fastest growing sport in the world and we are very passionate about helping this fantastic sport to grow further by providing a safe and regulated platform for the stars of the future to hone their craft and get their names out in the world of MMA.

MISSION

Our mission is to become the #1 grassroots MMA promotion in the UK & Europe and we invite you to join us in this journey through becoming sponsorship partners.



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OUR AUDIENCE

 Facebook **6,318 PAGE LIKES**

 Twitter **4,855 FOLLOWERS**

 Instagram **581 FOLLOWERS**

 Youtube **734 SUBSCRIBERS**

SHOW ATTENDANCE

Live Venue Capacity **1,001**

Average Live Venue Attendance **831**

Peak Live Attendance (20th February 2016) **1,001**

UK LIVE STREAM VIEWS

Average Live Stream Views **16,383**

Peak Live Stream Views (20th February 2016) **31,123**

WORLD LIVE STREAM VIEWS

Total Live Views **12,105**

Great Britain **7,118**

France **1,146**

US **569**

Netherlands **428**

Norway **298**

Brazil **259**

Ireland **241**

Rest of World **2,046**



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PLATINUM PACKAGE

ONLY £1,500

- Main BCMMA Partner & Event Sponsor
- Large Logo & Branding on Cage Floor
- Logo & Branding on Cage Fence Posts
- Full Page Advert in Event Programme
- Logo & Branding on all Event & Social Media Promotional Material
- Logo & Branding on BCMMA Promotional Banners & Tickets
- Video Adverts on LIVE YouTube Stream
- Video Adverts on Large Screen at LIVE Event
- Video Adverts on all BCMMA YouTube Content
- Large Banner framing Large Screen at LIVE Event at Charter Hall
- Reserved space for a Pop-Up Atand at the LIVE Event at Charter Hall
- Opportunity to Flyer at Event on all Seats & Tables
- Mentions, Promotional Material & Website Links on our Website
- x10 seater VIP Cage side Table for the Event



GOLD PACKAGE

ONLY £750

- Medium Logo & Branding on Cage Floor
- Logo & Branding on Cage Fence Posts
- Full Page Advert in Event Programme
- Logo & Branding on all Event & Social Media Promotional Material
- Logo & Branding on BCMMA Promotional Banners & Tickets
- Video Adverts on all BCMMA YouTube Content
- Reserved space for a Pop-Up Atand at the LIVE Event at Charter Hall
- Opportunity to Flyer at Event on all Seats & Tables
- Mentions, Promotional Material & Website Links on our Website
- x6 Standard Tickets to the Event

SILVER PACKAGE

ONLY £350

- Small Logo & Branding on Cage Floor
- Logo & Branding on Cage Fence Posts
- HalfPage Advert in Event Programme
- Logo & Branding on all Event & Social Media Promotional Material
- Logo & Branding on BCMMA Promotional Banners & Tickets
- Reserved space for a Pop-Up Atand at the LIVE Event at Charter Hall
- Opportunity to Flyer at Event on all Seats & Tables
- Mentions, Promotional Material & Website Links on our Website
- x4 Standard Tickets to the Event

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NEXT EVENT

BCMMA hold 5 events per year at the Prestigious Charter Hall in Colchester, Essex

THE NEXT EVENT IS BCMMA 17 - ON SATURDAY 3RD DECEMBER 2016 AT THE CHARTER HALL, COLCHESTER, ESSEX, CO1 1TN

Check out WWW.BCMMA.CO.UK for future event news

FOR ANY SPONSORSHIP ENQUIRES

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